

**MEMORANDUM OF UNDERSTANDING
BETWEEN
COASTAL CAROLINA UNIVERSITY – WALL COLLEGE OF BUSINESS
AND
HORRY-GEORGETOWN TECHNICAL COLLEGE**

July 15, 2019

PURPOSE

This Memorandum of Understanding (MOU) serves to summarize the educational partnership agreement between the Coastal Carolina University (CCU) E. Craig Wall Sr. College of Business and Horry-Georgetown Technical College (HGTC). Specifically, this agreement pertains to the HGTC Associate in Applied Science (AAS) in Business Administration degree.

GOALS

1. Improve the advising and transfer process to a four-year BSBA degree for HGTC students in the programs listed above.
2. Describe the articulation agreement on a course-by-course basis where necessary.
3. Identify opportunities for HGTC students to more easily engage in a four-year degree program of interest to them.
4. Improve collaboration between similar business degree programs at HGTC and CCU.

In order to improve and simplify the transfer process for students, HGTC and CCU hereby enter into the following agreement:

1. The institutions will develop and maintain an expanded articulation crosswalk (Appendix I).
2. The articulation crosswalk will be reviewed annually by a designee from each institution. Course offerings may be modified when necessary.
3. HGTC will make syllabi, instructor information, and other course materials available for each course in the articulation agreement upon request. Both parties will be open to discussions related to course content or instruction.
4. Both institutions will agree to participate in joint marketing efforts to promote the articulation partnership. Joint marketing efforts include, but are not limited to, links on applicable webpages, information in catalogs, and information in other university publications.
5. HGTC will make available a list of students in each of the relevant programs, including mailing and electronic contact information.
6. The institutions will strive to meet annually to explore potential synergies between programs.

TERMS

The agreement shall be effective on July 8, 2019, and shall continue until terminated by either party with one-year written notice to the other party upon termination.

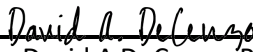
NOTICE

Any changes to this document must be requested in writing to the appropriate party from the other institution.

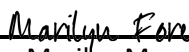
In witness whereof, the authorized representative of the parties have executed this agreement on July 8, 2019.

For CCU:

For HGTC:

DocuSigned by:


Dr. David A. DeGenzo, Ph.D.
President, Coastal Carolina University

DocuSigned by:


Dr. Marilyn Fore, Ed.D.
President, Horry-Georgetown Technical College

July 29, 2019

(Date)

August 5, 2019

(Date)

Appendix I

Articulation Crosswalk

General Education Core	
HGTC	CCU
ENG 101	ENGL 101
ENG 102	ENGL 102
MAT 110*	MATH 130**
ECO 210	ECON 201
ART 101 or MUS 105	VPA 103 or MUS 110
TOTAL CREDITS: 15	TOTAL CREDITS: 17

*will fulfill BSBA math requirement as a substitute for MATH 138

**a one year pilot has been approved by CCU to allow MAT 110 to satisfy the math requirement as a substitute for MATH 138. Note Accounting, Finance, and Economics majors have a higher math requirement

Business Administration Required Core	
HGTC	CCU
ACC 101	CBAD 201
ACC 102	CBAD 202
BUS 101	CBAD 120
BUS 121	CBAD 344*
MGT 101	CBAD 301*
MKT 101	CBAD 350*
BUS 270	CBAD 297
TOTAL CREDITS: 21	TOTAL CREDITS: 21

*these courses require a major level test score of 70% or higher

Additional Business Administration Courses	
HGTC	CCU
BUS 240	CBAD 291
BAF 101	ECON 110
BAF 260	CBAD 363*
BUS 220	PHIL 318
BUS 210**	CSCI 110
MGT 150	General Elective***
MKT 110	General Elective***
MGT 201	General Elective***
MKT 240	General Elective***
TOTAL CREDITS: 27	TOTAL CREDITS: 25

*CBAD 363 requires a major level test score of 70% or higher

**will fulfill BSBA technology foundation course as a substitute for CSCI 110

***these are free electives that may be selected from any college of the university (CCU) including the College of Business

Total Credits	
HGTC: 63	CCU: 63